



THE GREATER
**BOERNE
CHAMBER**
OF COMMERCE

Here, everyone belongs.

2017-2018 SPONSORSHIP OPPORTUNITIES GUIDE

ADVOCATE

We **UNIFY** the collective voice of the region's business community, effectively working to support legislation that enables a prosperous business environment & opposing agendas that burden those that we are obligated to serve.

- STATE OF THE CITY
- STRONG TOWNS IN BOERNE
- STATE OF THE COUNTY

EDUCATE

We **EMPOWER** the business community through education on legislation, workforce trends, best practices & focused learning opportunities.

- BIZCONBOERNE 2017
- LEADERCAST LIVE 2018

CONNECT

We help **BUILD** networks that provide strong strategic partnerships with other businesses, elected officials, community leaders & investment partners.

- BOERNE AFTER FIVE
- BOERNE CONNECTS
- HILL COUNTRY NETWORKING
- ANNUAL MEMBERSHIP MEETING
- BISD STATE OF THE DISTRICT
- BOERNE CHAMBER GOLF CLASSIC
- ANNUAL AWARDS PARTY



STATE of the CITY

**ANNUAL PRESENTING
SPONSOR: \$1000** **SOLD**
NUMBER AVAILABLE: 1



- Company name included in title of the event: "Boerne State of the City sponsored by Company Name"
- Includes 1 Table for 10 (ten) to the event with Preferred Seating and Corporate Table Signage
- Opportunity for company representative to welcome attendees and make remarks
- Primary Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- Top billing with Company Logo on event signage
- First right of refusal for 2019 event sponsorship

CORPORATE TABLE: \$500

NUMBER AVAILABLE: OPEN

- Includes 1 Table for 10 (ten) to the event with Preferred Seating and Corporate Table Signage
- Logo recognition on Chamber event web page

Changes big and small are ahead for our city in 2018. Come hear the latest from the Mayor and city officials. Presentations will include a review of 2017 and the overview for 2018. This meeting brings together a diverse guest list from business, government and the private sector.

Scheduled Date: January 18, 2018

Tickets: \$35 Members / \$40 Future Members

Projected attendance: 150+

Audience: Chamber Members, Future Members, Education Professionals, Business Professionals, Government Personnel





STRONG TOWNS in Boerne

ANNUAL PRESENTING SPONSOR: \$2000

NUMBER AVAILABLE: 1

- Company name included in title of the event: "Boerne Strong Towns sponsored by Company Name"
- Includes 1 Table for 10 (ten) to the event with Preferred Seating and Corporate Table Signage
- Opportunity for company representative to welcome attendees
- Primary Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- First right of refusal for 2018 event sponsorship

KEYNOTE SPONSOR: \$1000

NUMBER AVAILABLE: 1

- Opportunity to introduce Keynote Speaker
- Includes 2 (two) tickets to the event with Preferred Seating
- Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- Company Logo on event signage

CORPORATE TABLE: \$500

NUMBER AVAILABLE: OPEN

- Includes 1 Table for 10 (ten) to the event with Preferred Seating and Corporate Table Signage
- Logo recognition on Chamber event web page

THE MISSION OF STRONG TOWNS IS TO SUPPORT A MODEL OF DEVELOPMENT THAT ALLOWS AMERICA'S CITIES, TOWNS AND NEIGHBORHOODS TO BECOME FINANCIALLY STRONG AND RESILIENT. For the United States to be a prosperous country, it must have strong cities, towns and neighborhoods. Enduring prosperity for our communities cannot be artificially created from the outside but must be built from within, incrementally over time. Presenting speaker TBD.

Scheduled Date: SUMMER 2017 (TBD)

Tickets: \$50 Members / \$55 Future Members

Projected attendance: 150+

Audience: Chamber Members, Future Members, Education Professionals, Business Professionals, Government Personnel





STATE of the COUNTY

Kendall County is a vibrant and growing community. Keeping on top of the legislative and judicial changes for 2018, will be important to businesses and our everyday lives. Presenting speakers TBD. This will be the inaugural year for this program which will include guest speakers and breakfast.

Scheduled Date: February 8, 2018

Tickets: \$20 Members / \$25 Future Members

Projected attendance: 50+

Audience: Chamber Members, Future Members, Education Professionals, Business Professionals, Government Personnel

ANNUAL PRESENTING SPONSOR: \$500

NUMBER AVAILABLE: 1

- Company name included in title of the event: "Kendall County State of the County sponsored by Company Name"
- Includes 4 (four) tickets to the event with Preferred Seating & Corporate Table Signage
- Opportunity for company representative to welcome attendees
- Primary Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- Top billing with Company Logo on event signage
- First right of refusal for 2019 event sponsorship

EVENT BREAKFAST SPONSOR: \$250

NUMBER AVAILABLE: 1

- Includes 2 (two) tickets to the event with Preferred Seating & Corporate Table Signage
- Logo recognition on Chamber event web page and event signage



Business in Boerne

#BIZCONBOERNE17

Economic potential, growth and opportunity. This is what Boerne is about. How do we continue to make that a reality? This new conference for 2017 will focus on solutions for the challenges we face, programs to develop sustainability, as well as, planning for success. Get real-life takeaways to start or grow your business in Boerne. Speakers, breakout sessions and discussion panels – to be announced.

Scheduled Date: October 19, 2017

Tickets: \$125 Members / \$150 Future Members

Projected attendance: 100+

Audience: Chamber Members, Future Members, Investors, Business Professionals, Business Owners and Managers

PRESENTING SPONSOR: \$2500

NUMBER AVAILABLE: 1

- Company name included in title of the event: “Business in Boerne Conference sponsored by Company Name”
- Includes 4 (four) tickets to the event with Reserved Seating for Keynote Speakers
- Opportunity to welcome attendees
- Primary Logo recognition on Chamber event web page, digital marketing and social media promotion
- Top billing with Company Logo on event signage
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)
- Includes one 6’ table with linen and 2 chairs in Premium location within exhibitor area
- Post event mailing list of attendees provided in PDF
- Post marketing impressions report
- First right of refusal for 2018 event sponsorship

REGISTRATION SPONSOR: \$1500

NUMBER AVAILABLE: 1

- Includes 2 (two) tickets to the event with Reserved Seating for Keynote Speakers
- Logo on Attendee Badge Lanyards
- Logo recognition on Chamber event web page, digital marketing and social media promotion
- Company Logo on event registration signage
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)
- Includes one 6’ table with linen and 2 chairs in Premium location within exhibitor area
- First right of refusal for 2018 event sponsorship

KEYNOTE SPONSOR: \$1000

NUMBER AVAILABLE: 2

- Includes 2 (two) tickets to the event with Reserved Seating for Keynote Speakers
- Opportunity to introduce Keynote Speaker
- Logo recognition on Chamber event web page, digital marketing and social media promotion
- Company Logo on event signage
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)
- Includes one 6’ table with linen and 2 chairs in Premium location within exhibitor area
- First right of refusal for 2018 event sponsorship

LUNCH SPONSOR: \$1500

NUMBER AVAILABLE: 1

- Includes 2 (two) tickets to the event with Reserved Seating for Keynote Speakers
- Logo recognition on Chamber event web page, digital marketing and social media promotion
- Company Logo on event luncheon signage
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)
- Includes one 6’ table with linen and 2 chairs in Premium location within exhibitor area
- First right of refusal for 2018 event sponsorship



Business in Boerne Conference (cont.)

MIXER SPONSOR: \$1000

NUMBER AVAILABLE: 1

- Opportunity to welcome attendees at post-event mixer
- Includes 1 (one) ticket to the event with Reserved Seating for Keynote Speakers
- Logo recognition on Chamber event web page, digital marketing and social media promotion
- Company Logo on event signage
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)

BREAKFAST SPONSOR: \$500

NUMBER AVAILABLE: 1

- Logo recognition on Chamber event web page, digital marketing and social media promotion
- Company Logo on event breakfast signage
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)

SESSION LOCATION SPONSOR: \$500

NUMBER AVAILABLE: 3 2

(All day sponsorship for 1 of the 3 individual breakout session locations.)

- Logo recognition on Chamber event web page, digital marketing and social media promotion
- Company Logo on event session signage
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)



BREAKOUT SESSION SPONSOR: \$250

NUMBER AVAILABLE: 9

(Per session sponsorship for 1 of the 9 individual breakout sessions.)

- Name recognition on Chamber event web page
- Company Logo on event session signage
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)



LEADERCAST LIVE 2018

PRESENTING SPONSOR: \$2000

NUMBER AVAILABLE: 1

- Company name included in title of the event: "Leadercast Live 2018 sponsored by Company Name"
- Includes 4 (four) tickets to the event with Preferred Seating
- Opportunity to welcome attendees
- Primary Logo recognition on Chamber event web page, digital marketing and social media promotion
- Top billing with Company Logo on event signage
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)
- Includes one 6' table with linen and 2 chairs in premium location within exhibitor area
- Opportunity to present 1 minute video during breaks (supplied sponsor)
- Post marketing impressions report
- First right of refusal for 2019 event sponsorship

POWER SPONSOR: \$1500

NUMBER AVAILABLE: 3

- Includes 2 (two) tickets to the event with Preferred Seating
- Logo recognition on Chamber event web page, digital marketing and social media promotion
- Company Logo on event signage
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)
- Includes one 6' table with linen and 2 chairs in Premium location within exhibitor area
- Opportunity to present 30 second video during breaks (supplied by sponsor)
- First right of refusal for 2019 event sponsorship

The world is looking for great leaders to follow. In order to become those leaders to the outside, we have to lead ourselves first. We must walk the walk. At Leadercast Live in 2018, the speakers who will take the stage will inspire you to lead yourself, so you can lead your families, your organizations and your communities.

Scheduled Date: May 4, 2018

Tickets: \$75

Projected attendance: 100+

Audience: Chamber Members, Future Members, Elected and Agency Officials and Staff, Community and Business Leaders



LUNCH SPONSOR: \$1000

NUMBER AVAILABLE: 1

- Includes 2 (two) tickets to the event with Preferred Seating
- Logo recognition on Chamber event web page, digital marketing and social media promotion
- Company Logo on event signage
- On stage recognition during lunch break
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)
- First right of refusal for 2019 event sponsorship

MIXER SPONSOR: \$1000

NUMBER AVAILABLE: 1

- Opportunity to welcome attendees at post-event mixer
- Includes 1 (one) ticket to the event with Preferred Seating
- Logo recognition on Chamber event web page, digital marketing and social media promotion
- Company Logo on event signage
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)
- First right of refusal for 2018 event sponsorship

Leadercast Live 2018 (cont.)

BREAKFAST SPONSOR: \$500

NUMBER AVAILABLE: 1

- Logo recognition on Chamber event web page, digital marketing and social media promotion
- Company Logo on event breakfast signage
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)

BREAK SPONSOR: \$250

NUMBER AVAILABLE: 1

- Logo recognition on Chamber event web page, digital marketing and social media promotion
- Company Logo on event signage
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)
- Sponsor to also supply small, pre-packaged break snacks and beverages during AM break portion - as approved by Chamber





BOERNE after FIVE

Boerne After Five, (formerly Business After Hours) is our casual, relaxed, networking mixer with the opportunity to host other members at your location. Each sponsoring host will be afforded time to speak at the event. As the sponsor, you provide the food, beverages and any door prizes (optional). Networking mixers are held on the 2nd and 4th Thursday of each month (with some exceptions).

Now Accepting Reservations for 2018 Dates

Tickets: Free to Members

Projected attendance: 75+

Audience: Chamber Member Exclusive Event

PRESENTING SPONSOR: \$350

NUMBER AVAILABLE: 1 per event

- Company name included in the title of the event: "Boerne After Five presented by Company Name"
- Opportunity to welcome attendees and make remarks at event
- Logo recognition on Chamber event web page, digital Chamber marketing and social media promotion of event
- Sponsor will receive Chamber mailing list labels to send out postcards for event promotion



2018 dates are already being booked. Reserve yours today!



BOERNE CONNECTS Networking BREAKFAST

Start your day off with the opportunity to promote your company, seek out new contacts, and create new business relationships at our popular networking breakfast. Includes a light breakfast.

Scheduled Date: July 18, 2017

Tickets: \$20 Members

Projected attendance: 40+

Audience: Chamber Member Exclusive Event

PRESENTING SPONSOR: \$300

NUMBER AVAILABLE: 1 per event

- Company name included in title of the event: “Boerne Connects sponsored by Company Name”
- Includes 2 (two) tickets to the event with Preferred Seating
- Opportunity to welcome attendees
- Primary Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- Opportunity to give away door prize or other company promotional item.





BOERNE CONNECTS Networking LUNCH

Relaxing conversation and a tasty, light lunch - combined with the chance to make a new contact - is just the spark you need to take part in this popular networking series. Includes a catered box lunch.

Scheduled Date: August 17, 2017

Tickets: \$25 Members

Projected attendance: 50+

Audience: Chamber Member Exclusive Event

PRESENTING SPONSOR:
\$500

NUMBER AVAILABLE: 1

SOLO



- Company name included in title of the event: "Boerne Connects sponsored by Company Name"
- Includes 2 (two) tickets to the event with Preferred Seating
- Opportunity to welcome attendees
- Primary Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- Opportunity to give away door prize or other company promotional item.





CHAMBER Connections PARTY

Meet and mingle with prospective Chamber members, develop new contacts, and impact the Boerne business community. Top tier businesses as well as our most active members will be in attendance - exemplifying the value of belonging to such a vital and dynamic organization.

Remaining 2017 Dates: July 20, 2017

Tickets: No charge - by invitation only

Projected attendance: 40+

Audience: Chamber Members, Future Members

PRESENTING SPONSOR:
\$500

NUMBER AVAILABLE: 1 per event

Jefferson
Bank

- Company name included in title of the event: "Prospective Member Party sponsored by Company Name"
- Opportunity to welcome attendees
- Primary Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event



HILL COUNTRY Networking LUNCH

Business doesn't stop at the Boerne city line. Throughout the Hill Country, businesses are looking to make introductions and connections. This mega networking lunch event will draw in business people from across the entire Hill Country.

Remaining 2017 Date: October 12, 2017

Tickets: \$35 Members and Future Members

Projected attendance: 100+

Audience: Chamber Members from the following areas are invited: Boerne, Kerrville, Comfort, Bulverde, New Braunfels and Fredericksburg

PRESENTING SPONSOR: \$850

NUMBER AVAILABLE: 1 per event

- Company name included in title of the event: "Hill Country Networking Lunch presented by Company Name"
- Includes 2 (two) tickets to the event
- Opportunity to welcome attendees
- Primary Logo recognition on Chamber event web page, digital Chamber marketing and social media promotion of event
- Logo on attendee gift bag
- Opportunity to provide attendees with giveaway items for Attendee Gift Bag (sponsor supplied item)
- Interactive networking activities created and produced by Chamber
- Chamber to provide coordination between chambers for pre-event marketing, attendees and door prizes

DATES: MARCH 30, 2017

JUNE 15, 2017

OCT 12, 2017



ACTIVITY SPONSOR: \$350

NUMBER AVAILABLE: 1 per event

- Includes 1 (one) ticket to the event
- Logo recognition on Chamber event web page, digital Chamber marketing and social media promotion of event
- Logo on networking activity handout
- Opportunity to provide attendees with giveaway items for Attendee Gift Bag (sponsor supplied item)



ANNUAL CHAMBER Membership MEETING & REPORT

The Chamber's Annual Report features a review of the Chamber's impact over the last year, as well as a look forward to the new programs and developing member-centric focus of the Chamber. Unveiled at our Annual Meeting, this full color, booklet style report will be used for member and community outreach throughout the year.

Scheduled Date: January 30, 2018

Tickets: Free to Members

Projected attendance: 90+

Audience: Chamber Member Exclusive Event

PRESENTING SPONSOR: \$1000

NUMBER AVAILABLE: 1

- Company name included in title of the event: "Annual Chamber Meeting sponsored by Company Name"
- Includes full-color booklet page: Back Cover advertisement (up to 3000 copies to be distributed in new member packets and collateral marketing all year long)
- Includes Preferred Seating for 4 attendees
- Primary Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- First right of refusal for 2019 event sponsorship

REPORT SPONSOR: \$500

NUMBER AVAILABLE: 2 1



- Includes full-color booklet 1/2 page: Inside Front Cover or Inside Back Cover advertisement
- Includes Preferred Seating for 2 attendees
- Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- First right of refusal for 2019 event sponsorship

BREAKFAST SPONSOR: \$250

NUMBER AVAILABLE: 1

- Includes Preferred Seating for 2 attendees
- Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event



BISD LUNCHEON and State of THE DISTRICT

Each year the Chamber salutes the Boerne Independent School District Teacher of the Year. Alongside that award, we celebrate the BISD Campus Teachers and Employee of the Year. The BISD Superintendent will give us the annual State of the District presentation. This highly attended event is a wonderful sponsorship opportunity to showcase your commitment to the community.

Scheduled Date: March 7, 2018

Tickets: \$35 Members / \$40 Future Members

Projected attendance: 100+

Audience: Chamber members, Future Members, BISD Staff, Local Government Staff

PRESENTING SPONSOR:
\$850

NUMBER AVAILABLE: 1



- Company name included in title of the event: "BISD Honoree Luncheon and State of the District sponsored by Company Name"
- Includes 4 (four) tickets to the event
- On stage recognition at event
- Primary Logo recognition on Chamber event web page, digital Chamber marketing and social media promotion of event
- Opportunity to provide all attendees with giveaway item (sponsor supplied item)
- First right of refusal for 2018 event sponsorship



LUNCH SPONSOR: \$500

NUMBER AVAILABLE: 1



- Includes 2 (two) tickets to the event
- Logo recognition on Chamber event web page, digital Chamber marketing and social media promotion of event
- Opportunity to provide all attendees with giveaway item (sponsor supplied item)

TEACHER LUNCH SPONSOR: \$350

NUMBER AVAILABLE: 1

- Includes 1 (one) ticket to the event
- Logo recognition on Chamber event web page, digital Chamber marketing and social media promotion of event
- Opportunity to provide all attendees with giveaway item (sponsor supplied item)



CHAMBER 101

Member

ORIENTATION

Be the first to greet new businesses, members and employees at our quarterly Member Orientation Luncheon. This event will educate members about the many benefits and services available through the Chamber including: councils, committees, educational events to attend, and so much more.

Remaining 2017 Dates: July 28, 2017,

Tickets: No Charge for Members

Projected attendance: 30+

Audience: Chamber members, Future Members, BISD Staff

ANNUAL PRESENTING SPONSOR: \$1500

NUMBER AVAILABLE: 1 per year

- Company name included in title of the event: "Chamber 101 sponsored by Company Name"
- Primary Logo recognition on Chamber event web page, digital Chamber marketing and social media promotion of event
- Company recognition at EACH event (6 x per year)
- Opportunity to welcome attendees
- Opportunity to have a display table during event

HOSPITALITY SPONSOR: Lunch Provider

NUMBER AVAILABLE: 1 per event

- Logo recognition on Chamber event web page, digital Chamber marketing and social media promotion of event
- Opportunity to address attendees and make remarks
- Sponsor is responsible for providing a catered lunch for all attendees (at Chamber offices)



BOERNE CHAMBER of Commerce GOLF CLASSIC

TITLE SPONSOR: \$10000*
NUMBER AVAILABLE: 1

- Company name headlining event: "Company Name Boerne Chamber Classic" - This sponsor will guarantee a 5 year commitment to the naming of the event with a contracted yearly title sponsorship. The chamber will create an event logo that incorporates your company logo.
- Includes 2 (two) golf teams (4 players each) and tee off from Hole #1
- Opportunity to welcome attendees and make remarks
- Includes 1 Showcase Hole Sponsorship - first choice of Hole
- Primary Company Event Logo recognition on Chamber event web page, digital marketing and social media promotion
- Top billing with Company Event Logo on event signage
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)
- Sole event logo recognition on pin flags, tee covers and feather flags
- Post event mailing list of attendees provided in PDF
- Post marketing impressions report

BIRDIE SPONSOR: \$2500
NUMBER AVAILABLE: 3

- Includes 1 (one) golf team (4 players)
- Verbal recognition during event
- Logo recognition on Chamber event web page, digital marketing and social media promotion
- Company Logo on main event signage
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)
- First right of refusal for 2019 event sponsorship

This annual event is full of networking and fun. The event features a morning shotgun start with many planned activities on and off the course. The day will include lunch, prizes, and many new player perks. Golf tournament sponsorships are about more than one day. They provide you a premium level of access and name recognition, continuing to position your company's image with the best that Boerne business has to offer. Outside the event, social media will be a focus this year - offering attendees more ways to share the day's experiences with friends and family online.

Scheduled Date: MAY 2018

Tickets: \$200 per Player / \$850 per Corporate Team (4 players)

Projected attendance: 150+

Audience: Chamber Members, Future Members, Volunteers



AWARDS SPONSOR: \$1750
NUMBER AVAILABLE: 1

- Includes 1 (one) golf team (4 players)
- Logo recognition on all golfer awards
- Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- Opportunity to present awards during ceremony
- Logo recognition on event signage during awards ceremony
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)
- First right of refusal for 2019 event sponsorship

Boerne Chamber Golf Classic (cont.)



GOLF CART SPONSOR: \$1750

NUMBER AVAILABLE: 1

- Includes 1 (one) golf team (4 players)
- Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- Custom designed cart signage (front of cart)
- Logo recognition on event signage
- Opportunity to provide attendees with giveaway item for Attendee Gift Bag (sponsor supplied item)
- First right of refusal for 2019 event sponsorship

HOLE IN ONE SPONSOR: \$1000

NUMBER AVAILABLE: 5

- Opportunity to host a hole-in-one golf contest on your Par 3 hole of choice (first-come)
- Includes one 6' table and 2 chairs at hole
- Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- Logo recognition on hole and event signage
- Sponsor is responsible for contest insurance (prize value no less than \$10000) through approved vendor
- First right of refusal for 2019 event sponsorship

SHOWCASE HOLE SPONSOR: \$1000

NUMBER AVAILABLE: 13

- Opportunity to host a contest, activity or food / drink station at your hole (as approved by Chamber)
- Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- Logo recognition on hole and event signage
- Includes one 6' table and 2 chairs at hole
- First right of refusal for 2019 event sponsorship

PLAYER PERKS SPONSOR: \$1000

NUMBER AVAILABLE: 4

- Connect with players all day long. This sponsorship covers the Hand Rolled Cigar Station, Michelada Creation Bar, Morning Coffee Bar OR Chair Massage Stop (first-come choice) (options subject to change in 2018)
- Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- Logo recognition on perk station signage
- First right of refusal for 2019 event sponsorship

CART PATH SPONSOR: \$850

NUMBER AVAILABLE: 1

- Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- Logo recognition on custom designed signage along cart path on course - to include golf tips / memes



Boerne Chamber Golf Classic (cont.)

LUNCH SPONSOR: \$1500

NUMBER AVAILABLE: 1

- Logo recognition on Chamber event web page, digital marketing and social media promotion
- Company Logo on main event and luncheon signage
- First right of refusal for 2019 event sponsorship

BREAKFAST SPONSOR: \$850

NUMBER AVAILABLE: 1

- Logo recognition on Chamber event web page, digital marketing and social media promotion
- Company Logo on main event and breakfast signage

BEVERAGE CART SPONSOR: \$850

NUMBER AVAILABLE: 1

- Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- Custom designed beverage cart (2) signage (front of cart)

TEE OFF SPONSOR: \$250

NUMBER AVAILABLE: 3

- Create a memorable first impression with your choice of Check-In, Bag Valet, or a Volunteer Shirt Sponsorship (first-come choice) (options subject to change in 2018)
- Logo recognition on Chamber event web page

CORPORATE TEAM: \$850

- Includes round of golf, all meals and activities for 4 players





ANNUAL AWARDS Party and GALA

PRESENTING SPONSOR: \$4000 NUMBER AVAILABLE: 1

- Company name included in title of the event: "Annual Awards Party sponsored by Company Name"
- Includes 1 Table for 10 (ten) at event with Preferred Seating & Corporate Table Signage
- Opportunity to welcome attendees upon entry
- Special introduction from stage & in event program
- Primary Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- First right of refusal for 2019 event sponsorship



ENTERTAINMENT SPONSOR: \$3000 NUMBER AVAILABLE: 1

- Includes 1 Table for 10 (ten) at event with Preferred Seating & Corporate Table Signage
- Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- Company acknowledgement from stage and in program
- First right of refusal for 2019 event sponsorship

This annual event shines the spotlight on the many amazing business people in Boerne. Awards include Business of the Year, Businessman and Businesswoman of the Year and the Mike Coyle Innovator Award. We will also be honoring some of the stellar volunteers that serve on the Chamber's committees during the year. Your sponsorship will reinforce your company's commitment to the recognition of excellence in our community.

Jan 27, 2018

Tickets: \$125 Members and Future Members

Projected attendance: 300+

Audience: Chamber Members, Future Members, Civic and Business Leaders

GOLD SPONSOR: \$2000 NUMBER AVAILABLE: 5

- Includes 1 Table for 10 (ten) at event with Preferred Seating & Corporate Table Signage
- Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- Company acknowledgement in program
- First right of refusal for 2019 event sponsorship



Annual Awards Party (cont.)

COCKTAIL SPONSOR: \$2500

NUMBER AVAILABLE: 1

- Includes 1 Table for 10 (ten) at event with Preferred Seating
- Logo recognition on Chamber event web page and event signage, digital Chamber marketing and social media promotion of event
- Company acknowledgement in program and cocktail area signage
- First right of refusal for 2019 event sponsorship

**CORPORATE TABLE: \$1500**

NUMBER AVAILABLE: OPEN

- Includes 1 Table for 10 (ten) to the event with Preferred Seating and Corporate Table Signage
- Logo recognition on Chamber event web page





The core values of the Chamber are easy to define: We strive to be growth oriented, authentic, servant leaders, committed, bold, empower all and have fun.

We do this through our mission of enabling the success of our business community through advocacy, education and connection.

It is through our particular ability to create connections between parties with common goals, and a need for one another, that the Chamber helps a sponsor shine. We, as a Chamber, add value to our members (and sponsors) by being the best source of information and contacts available. Revenue from our sponsorships and programs enable us to: 1) bring affordable educational programming; 2) continue to expand our advocacy initiatives on behalf of the Boerne Business Community; and 3) invest in Boerne entrepreneurship.

What does this mean for you as a potential sponsor? It means the Chamber is the best point of access to your target audience, it is in line with your standards as a business, and is an investment value that no other organization can offer. (Note: sponsorship opportunities are subject to availability and may be amended.)

For more information about any of our sponsorship opportunities, please contact Barbara Hooks, Director of Programs and Events, at 830-249-8000 x 103 | barbara@boerne.org

Thank you to our Premier-Level Members for their continued support:



City of Boerne
H-E-B Grocery
GVTC Communications



Kendall County Abstract Company
Frost Bank
Texas Heritage Bank
Hill Country Memorial



Jefferson Bank
Centennial BANK
Mission Pharmacal Co.
Sonora Bank
Broadway National Bank
Creative Parc
153 Main

Mercedez Benz of Boerne
Jennings Anderson Ford
Hampton Inn & Suites
Texas Oaks Orthopaedic & Sports Medicine
Electrolab, Inc
Global Cultural Protocol Institute, LLC
Crest Home Health

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SPONSOR RESERVATION FORM

Thank you for choosing to invest in your business with the Greater Boerne Chamber of Commerce. Please use the form below to reserve your preferred sponsorship options. **All sponsorships are subject to prior bookings. Please ask us the latest update on availability and any option changes.**

COMPANY NAME: _____

CONTACT: _____

PHONE #: _____ **EMAIL:** _____

PAGE	EVENT	SPONSORSHIP TYPE	AMOUNT	DATE
2	State of the City			
3	Strong Towns			
4	State of the County			
5	Business Conference			
7	Leadercast 2018			
9	Boerne After Five			
10	Networking Breakfast			
11	Networking Lunch			
12	Chamber Connections			
13	Hill Country Networking Lunch			
14	Annual Meeting / Report			
15	BISD State of the District			
16	Chamber 101 Orientation			
17	Golf Classic			
20	Annual Awards Gala			

Please mail this form along with your payment to: The Greater Boerne Chamber of Commerce, 121 S Main St., Boerne, TX 78006. Sponsorships are considered booked when payment is received. You may also email this form to Barbara Hooks at barbara@boerne.org and an invoice will be provided to you.